

CM LAW
CLEVELAND-MARSHALL
LAW ALUMNI ASSOCIATION

c/o Cleveland State University
2121 Euclid Ave., LB 121
Cleveland, Ohio 44115-2214

Non-Profit
Organization
U.S. Postage

PAID

Permit No. 500
Cleveland, Ohio



Elder Law

February 26, 2011

CHRISTINE SANTONI, CHAIR
ADAM M. FRIED
JUDGE LAURA J. GALLAGHER
LORI STEVIC-RUST

Running an Efficient, Effective Law Practice

March 12, 2011

HOWARD D. MISHKIND, CHAIR
JOSEPH B. JEROME
NATHAN J. WILLS
JOSEPH S. MARQUETTE
CHRIS MASTRIANO

This seminar will cover three different topics involving the representation and protection of elderly clients. First, Judge Laura J. Gallagher of the Cuyahoga County Probate Court will present an update on current issues in the Probate Court. Second, the seminar will discuss the legal and ethical principles that pertain to representing a client with diminished capacity. Third, the program will address competency evaluations and executive cognitive function.

Faculty

CHRISTINE SANTONI, CHAIR, J.D., Cleveland-Marshall College of Law, is a partner in the Cleveland office of Reminger Co., L.P.A. with significant litigation experience, having tried over 30 cases. Her practice has included the representation of physicians, hospitals, and other healthcare providers. Currently she focuses her practice on probate and trust litigation, and professional liability. Ms. Santoni is a frequent speaker to professionals on litigation-related topics. At this seminar, she will introduce the speakers and serve as a moderator.

ADAM M. FRIED, J.D., Case Western Reserve University School of Law, is a partner in the Cleveland office of Reminger Co., L.P.A.. Mr. Fried concentrates his practice on the representation of heirs, beneficiaries, trustees, executors, and guardians in matters such as the

contest of wills, trusts, and financial transactions involving allegations of undue influence, fraud, and incompetence. He is frequently called upon to handle disputes over the appointment and removal of fiduciaries. Mr. Fried is also a member of his law firm's Professional Liability Practice Group, where is engaged to defend attorneys in legal malpractice actions. He lectures frequently on will contests, probate litigation, and estate planning. Mr. Fried is listed in The Best Lawyers in America, and he has been designated an "Ohio Rising Star" by *Law & Politics* magazine.

JUDGE LAURA J. GALLAGHER, J.D., Case Western Reserve University School of Law (*cum laude*), is a judge on the Cuyahoga County Probate Court. Prior to her election as a judge, she served as an assistant county prosecutor in both Cuyahoga and Medina Counties.

LORI STEVIC-RUST, Ph.D., Kent State University, is a board-certified clinical health psychologist. She is the owner of Stevic-Rust & Associates LLC, a company designed to educate health care consumers through television, radio, print ads, books, and national speaking engagements. Dr. Stevic-Rust is director of the assisted living and dementia care programs at University Hospitals, and director of the integrated medicine program at Lake Health. She is a sought-after speaker on topics ranging from integrated medicine, depression, Alzheimer's disease, and preventive health.

Elder Law

February 26, 2011

Name _____ Bus. Tel. _____
Last First Initial

Address _____
Street City

_____ Sup. Ct. Reg.# _____
State Zip

Email _____

Tuition: Advance registration \$85 (7 days in advance) Late registration \$100 (fewer than 7 days in advance)

CMLAA Members may deduct \$10 from specified tuition.

Please indicate CMLAA membership card number. _____

Method of payment:

☐ Check or Money Order payable to CMLAA-CLE

Charge to: ☐ Visa ☐ Master Card ☐ American Express

Account number _____ Expiration Date _____

Signature _____ Security Code _____

Mail to:

C|M|LAW Alumni Assoc.
 2121 Euclid Avenue, LB121
 Cleveland, Ohio 44115-2214

Fax to: 216-687-6881

Your payment is your reservation.

The keys to opening and building a successful law practice involve multiple skills in order to survive in this economy. This seminar will emphasize the survival skills that are essential in terms of opening a law practice and building a successful, professional, and rewarding experience. The seminar will combine practitioners with over 70 total years of experience, as well as experts in the fields of Internet technology and law firm marketing. For the new practitioner who is thinking of opening a new law firm, and for the seasoned practitioner who wants to revamp his practice, this seminar will offer suggestions on how to work more efficiently, effectively, and successfully while continuing to practice law professionally and ethically.

Faculty

HOWARD D. MISHKIND, CHAIR, J.D., Cleveland-Marshall College of Law, is the President of the Mishkind Law Firm Co., L.P.A., based in Beachwood, Ohio. Mr. Mishkind has practiced as a plaintiff's personal injury trial attorney for 30 years, first with the former Weisman Goldberg & Weisman Law Firm and then, for the past 16 years, as a principal in the law firm of Becker & Mishkind Company LPA. He has recently opened a new law firm and moved his office from downtown Cleveland to Beachwood, where he continues to represent plaintiffs injured in medical negligence and other catastrophic injury cases. He has been named an "Ohio Super Lawyer" every year since 2006.

JOSEPH B. JEROME, J.D., Cleveland-Marshall College of Law (*cum laude*), heads the Cleveland law firm of Joseph B. Jerome & Associates. Mr. Jerome's primary areas of emphasis are in construction and environmental law counseling, litigation, and alternative dispute resolution; commercial and real estate law transactional and litigation matters; and general real es-

tate, corporate, and business counseling and planning. He also serves as an arbitrator and mediator for the American Arbitration Association, the U.S. District Court for the Northern District of Ohio, and the Cuyahoga County Common Pleas Court, particularly with respect to construction, real estate, and commercial disputes. At this seminar, he will provide ideas and perspectives, based on his 35 years of experience, on how to be more self-sufficient and efficient in the practice of law.

NATHAN J. WILLS, J.D., Cleveland-Marshall College of Law, is the founder and managing attorney of the Wills Law Firm, LLC, located in Beachwood, Ohio. His practice is concentrated in personal injury and business litigation, as well as criminal defense and estate planning. As a 2004 law school graduate who recently opened his own law firm, he will talk about the ways to successfully open your own firm and compete in this economy.

JOSEPH S. MARQUETTE is President of Accellis Technology Group, Inc., a law office technology firm with offices in Cleveland and Pittsburgh. He and his company provide Internet services, computer consulting, and legal technology services to law firms throughout the Cleveland area. At this seminar, he will identify ways to maximize your investment in legal technology to make the business of law more efficient and less costly.

CHRIS MASTRIANO is a Senior Client Development Consultant at Thomson FindLaw. He is well known to local law firms for his work with FindLaw — a leading Internet marketing firm that develops, implements, and optimizes websites for law firms. Mr. Mastriano has bachelor's degree in computer technology and is currently working on a master's degree in marketing. He will speak about the best ways to manage your online reputation as a law firm and how to effectively market your business through the Internet in terms of visibility, design, and content.

Running an Efficient, Effective Law Practice

March 12, 2011

Name _____ Bus. Tel. _____
Last First Initial

Address _____
Street City

_____ Sup. Ct. Reg.# _____
State Zip

Email _____

Tuition: Advance registration \$85 (7 days in advance) Late registration \$100 (fewer than 7 days in advance)

CMLAA Members may deduct \$10 from specified tuition.

Please indicate CMLAA membership card number. _____

Method of payment:

☐ Check or Money Order payable to CMLAA-CLE

Charge to: ☐ Visa ☐ Master Card ☐ American Express

Account number _____ Expiration Date _____

Signature _____ Security Code _____

Mail to:

C|M|LAW Alumni Assoc.
 2121 Euclid Avenue, LB121
 Cleveland, Ohio 44115-2214

Fax to: 216-687-6881

Your payment is your reservation.

Spring 2011 CLE Calendar of Events

Feb. 26	Elder Law
March 12	Running an Efficient, Effective Law Practice
April 2	Default Judgments and Civil Rule 55: Avoiding the Procedural Pitfalls
April 16	Ethics, Professionalism & Substance Abuse*
April 30	Tips from Experts: Winning Your Case Prior to Trial
May 7	Trial Techniques in Jury Selection

* Approved by Ohio Supreme Court Commission on CLE as meeting all Ethics, Professionalism and Substance Abuse requirements.

Unless otherwise noted:

- All programs are approved for 3 Ohio CLE credits
- Information and registration sent separately for each scheduled program
- All programs presented at the Cleveland-Marshall College of Law, 1801 Euclid Ave., Cleveland, Ohio
- All programs on Saturday mornings, 9:00 a.m. to 12:15 p.m.
- Registration begins at 8:30 a.m.
- Coffee available from 8:30 a.m.
- Attendance required for CLE credit
- Printed materials distributed at each session
- Printed materials for all programs available for purchase
- CLE faculty all outstanding in respective fields
- All programs emphasize current events
- CMLAA-CLE submits credit hours to Supreme Court
- Tuition: Advance Registration, paid 7 days in advance: \$85. Registration paid less than 7 days in advance: \$100
- CMLAA-CLE Programs sponsored by the Cleveland-Marshall Law Alumni Association in cooperation with the Cleveland-Marshall College of Law
- CMLAA MEMBERS RECEIVE A SPECIAL \$10 PER PROGRAM DISCOUNT ON ADVANCE REGISTRATION

C M LAW CLEVELAND-MARSHALL LAW ALUMNI ASSOCIATION

For more information contact:

Mary McKenna, Coordinator
(216) 687-2368

mary.mckenna@law.csuohio.edu
Fax (216) 687-6881

Professor Kevin O'Neill, Director
(216) 687-5282
kevin.oneill@law.csuohio.edu

Parking:

Parking available in
CSU LOT "UPF"
Enter on 21st street between Euclid
and Chester

Visit us on the web at www.cmlaa.org