

TWO DAYS OF CYBERSECURITY

SPONSORSHIP PROSPECTUS

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Sponsorship Benefits:

- Two complimentary registrations and up to three additional registrations at 50% discount;
- Pre- and Post-conference attendee mailing list (includes names, titles, affiliations and mailing addresses)
- Acknowledgment in the brochure and conference website
- Exhibit table in the break and reception area
- Prominent display of sponsor logo at the registration site; verbal recognition during the program; sponsor identification on name badges

SPONSORSHIP OPPORTUNITIES:

All sponsors receive the benefits listed above. A limited number of premium sponsorships provide the additional benefits listed below.

Lead Event Sponsor (1) \$7,500

- Speaking opportunity during conference welcoming remarks
- Highlighted recognition in the program brochure and throughout the conference
- Verbal acknowledgment at the conference and all conference events
- Prominent display of sponsor logo at all conference events, in all conference materials and on the conference website
- Eight tickets to the invitation-only dinner
- Six additional complimentary registrations

Conference Materials Sponsor (1) \$5,000

- Recognition in the program brochure
- Verbal acknowledgment at the conference
- Acknowledgment and prominent display of logo on conference materials
- Four additional complimentary registrations

Speaker and Advisory Board Dinner Sponsor (1) \$5,000

- Recognition in the program brochure
- Verbal acknowledgment at the conference and speaker and advisory board dinner
- Prominent display of sponsor logo at dinner
- Six tickets to the invitation-only dinner
- Four additional complimentary registrations

Cocktail Reception Sponsor (1) \$5,000

- Recognition in the program brochure
- Verbal acknowledgment in the reception announcement
- Prominent display of sponsor logo during reception
- Four additional complimentary registrations

Event Lunch Sponsor (1) \$4,000

- Recognition in the program brochure
- Verbal acknowledgment at the event lunch
- Prominent display of sponsor logo during sponsored lunch
- Three additional complimentary registrations

Event Breakfast Sponsor (1) \$3,500

- Recognition in the program brochure
- Verbal acknowledgment in the opening program
- Prominent display of sponsor logo during sponsored breakfast
- Two additional complimentary registrations

Networking Break Sponsor (2) \$3,000

- Recognition in the program brochure
- Verbal acknowledgment in the break announcement
- Prominent display of sponsor logo during sponsored break
- One additional complimentary registration

Conference Sponsor (unlimited) \$2,000

April 30, 2020

Cleveland-Marshall College of Law

CYBERSECURITY & PRIVACY PROTECTION CONFERENCE

A truly cross-sector event, Cleveland-Marshall's Cybersecurity and Privacy Protection Conference is one of the leading educational and networking events in the Great Lakes Region, and features rich content of interest to legal and compliance professionals, information technology and security experts, and executives responsible for developing security and privacy policies.

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The 2016 Conference formally launched Cleveland-Marshall's Center for Cybersecurity and Privacy Protection, and was one of the first events in the Great Lakes region dedicated to these critical issues. The Center seeks to address the increasing demand for legal and policy analysis of the complex challenges government, law enforcement and the private sector face in securing and managing data while protecting privacy and economic interests. To that end, the Center coordinates and develops education and practical training programs for students, lawyers and other professionals. This annual conference serves as the Center's signature event each year.

Center Sponsorship Opportunities

Center sponsors provide support for the overall mission and activities of the Center for Cybersecurity and Privacy Protection. They receive all of the benefits of an event sponsor at the 2018 Conference and are highlighted at the event and in the conference materials. In addition, they receive the benefits listed below throughout 2018-19 Academic Year.

Founding Center Sponsor \$50,000

- Separate listing in the 2018 program brochure
- Verbal acknowledgment in the opening 2018 program
- Prominent display of sponsor logo throughout the 2018 program
- Six additional complimentary registrations to the 2018 program
- Acknowledgment on the Center Website
- Acknowledgment at each Center event in AY 2018-2019
- Prominent display of logo at each Center event in AY 2018-2019
- Four complimentary registrations to each Center event in AY 2018-2019

Sustaining Center Sponsor \$25,000

- Separate listing in the 2018 program brochure
- Verbal acknowledgment in the opening 2018 program
- Prominent display of sponsor logo throughout the 2018 program
- Four additional complimentary registrations to the 2018 program
- Acknowledgment on the Center Website
- Acknowledgment at each Center event in AY 2018-2019
- Prominent display of logo at each Center event in AY 2018-2019
- Three complimentary registrations to each Center event in AY 2018-2019

Center Patron \$15,000

- Separate listing in the 2018 program brochure
- Verbal acknowledgment in the opening 2018 program
- Prominent display of sponsor logo throughout the 2018 program
- Three additional complimentary registrations to the 2018 program
- Acknowledgment on the Center Website
- Acknowledgment at each Center event in AY 2018-2019
- Prominent display of logo at each Center event in AY 2018-2019
- Two complimentary registrations to each Center event in AY 2018-2019

Center Partner \$10,000

- Separate listing in the 2018 program brochure
- Verbal acknowledgment in the opening 2018 program
- Prominent display of sponsor logo throughout the 2018 program
- Two additional complimentary registrations to the 2018 program
- Acknowledgment on the Center Website
- Acknowledgment at each Center event in AY 2018-2019
- Prominent display of logo at each Center event in AY 2018-2019
- One complimentary registration to each Center event in AY 2018-2019