

# **EXHIBIT 3**

## **Feedback Form Quantitative Data**

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### **Stakeholder Feedback Quantitative Data**

The Feedback Form asked participants to respond to the following prompts:

- Optional Name and Email.
- Participant Affiliation.
- Do you believe we should keep or change the name of our law school?
- Please explain why you believe we should keep or change the name of our law school.
- If you believe we should change our name, what name would you suggest?

### **Stakeholder Participants**

A total of 1,349 stakeholders responded out of approximately 4,500 individuals who were sent the on-line Feedback Form representing the following stakeholder groups:

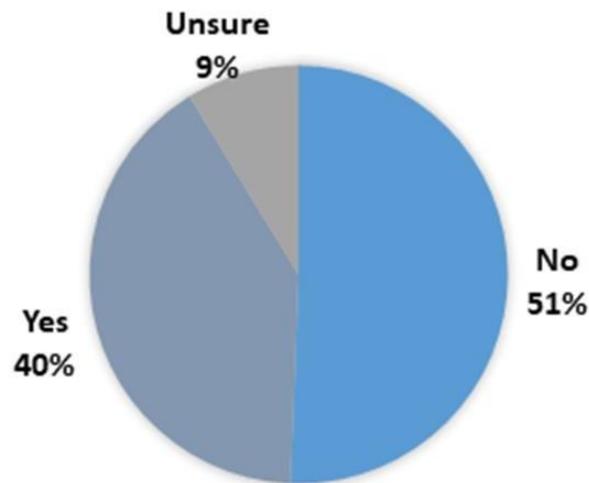
- **Law alumni:** 58.4% (n = 789)
- **Law students:** 22.4% (n = 303)
- **Legal community:** 6.6% (n = 90)
- **CSU community:** 3.7% (n = 50)
- **General community:** 3.6% (n = 49)
- **Law faculty** (full-time, adjunct, or emeritus): 2.8% (n = 39)
- **Law staff:** 2.1% (n = 29)

### **Name Change Responses**

Participants were asked whether they thought the Law School name should be changed, remain the same, or whether they were undecided. The results are represented in Figure 1.

- **Keep the Name:** 50.6% (n = 683)
- **Change the Name:** 40.6% (n = 548)
- **Undecided:** 8.7% (n = 118)

## SHOULD WE CHANGE OUR NAME?



**Figure 1.** Responses on the Name Change.

Members of each stakeholder group gave responses to keep the name, to change the name, or were undecided.

- 50.6% of all stakeholder responses supported keeping the name. The only stakeholder group that had a majority of participants supporting this position was law alumni.
- The majority or plurality of law students, law staff, law full-time, adjunct, and emeritus faculty, and the CSU, legal, and general communities supported changing the name.
- Figures 2, 3, and 4 indicate the demographic break down of responses.

## Stakeholder Group Responses to Keep the Name

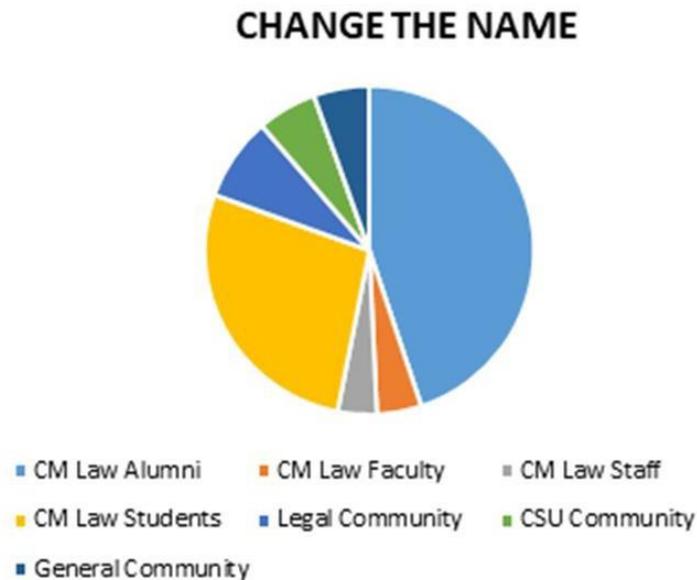


**Figure 2.** Responses to keep the name.

Of the total number of stakeholder participants, 683 indicated the Law School should keep the name. The break down by stakeholder group was as follows:

- **Law alumni:** 70.4% (n = 481)
- **Law students:** 17.5% (n = 120)
- **Legal community:** 5.4% (n = 37)
- **CSU community:** 2.3% (n = 16)
- **General community:** 2.1% (n = 15)
- **Law faculty** (full-time, adjunct, emeritus): 1.6% (n = 11)
- **Law staff:** 0.4% (n = 21)

## Stakeholder Responses to Change the Name

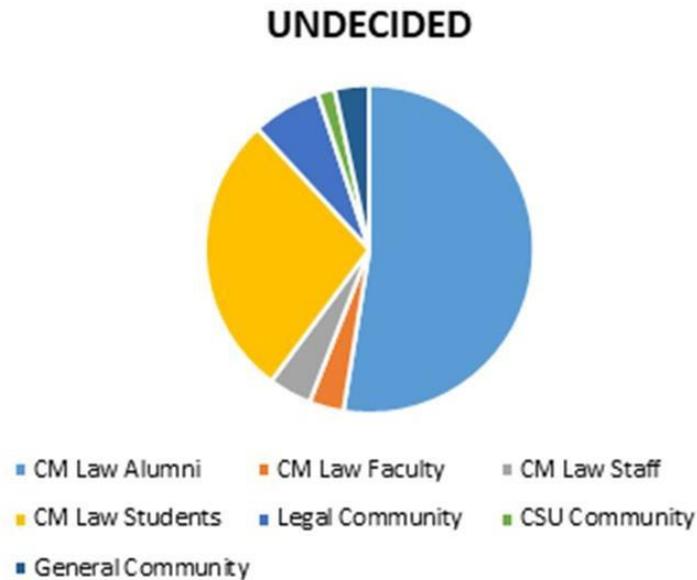


**Figure 3.** Responses to change the name.

Of the total number of stakeholder participants, 548 indicated the Law School should change the name. The break down by stakeholder group was as follows:

- **Law alumni:** 44.8% (n = 246)
- **Law students:** 27.3% (n = 150)
- **Legal community:** 8.2% (n = 45)
- **CSU community:** 5.8% (n = 32)
- **General community:** 5.4% (n = 30)
- **Law faculty** (full-time, adjunct, emeritus) 4.3% (n = 24)
- **Law staff:** 3.8% (n = 21)

## Stakeholder Responses who were Undecided



**Figure 4.** Undecided responses.

Of the total number of stakeholder participants, 118 were undecided. The break down by stakeholder group was as follows:

- **Law alumni:** 52.5% (n = 62)
- **Law students:** 27.9% (n = 33)
- **Legal community:** 6.7% (n = 8)
- **Law staff:** 4.2% (n = 5)
- **Law faculty** (full-time, adjunct, emeritus) 3.3% (n = 4)
- **General community:** 3.3% (n = 4)
- **CSU community:** 1.6% (n = 2)

### Responses by Stakeholder Groups

As shown by the following data, each stakeholder group included responses to keep the name, change the name, or were undecided.

- **Law Alumni:** 789 responses
  - Keep the name: 60.9% (n = 481)
  - Change the name: 31.1% (n = 246)
  - Undecided: 7.8% (n = 62)

- **Law Students:** 303 responses
  - Keep the name: 39.6% (n = 120)
  - Change the name: 49.5% (n = 150)
  - Undecided: 10.8% (n = 33)
  
- **Legal Community:** 90 responses
  - Keep the name: 41.1% (n = 37)
  - Change the name: 50% (n = 45)
  - Undecided: 8.8% (n = 8)
  
- **CSU Community:** 50 responses
  - Keep the Name: 32% (n = 16)
  - Change the Name: 64% (n = 32)
  - Undecided: 4% (n = 2)
  
- **General Community:** 49 responses
  - Keep the Name: 30.6% (n = 15)
  - Change the Name: 61.2% (n = 30)
  - Undecided: 8.1% (n = 4)
  
- **Law Full-Time, Adjunct, and Emeritus Faculty:** 39 responses
  - Keep the name: 28.2% (n = 11)
  - Change the Name: 61.5% (n = 24)
  - Undecided: 10.2% (n = 4)
  
- **Law Staff:** 29 responses
  - Keep the name: 10.3% (n = 3)
  - Change the name: 72.4% (n = 21)
  - Undecided: 17.2% (n = 5)

