

SPONSORSHIP PROSPECTUS

2016 Cybersecurity and Privacy Protection Conference Highlights and Analysis



FCC Bureau Chief of Enforcement
Travis LeBanc delivered the 2016
Conference keynote



Deputy Director at the HHS Office of
Civil Rights Deven McGraw closed the
2016 Conference

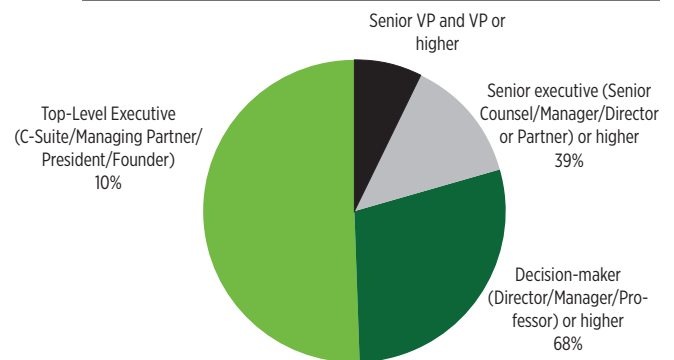


Total Participants: 182

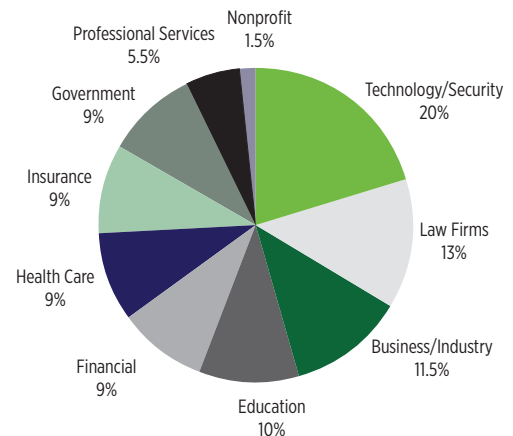
Representative Organizations:

- AIG
- Avery Dennison
- BakerHostetler
- Calfee, Halter & Griswold
- Beazeley
- Benesch
- BlueBridge Networks
- Cleveland Clinic
- Cleveland Foundation
- Deloitte & Touche
- Eaton Corp.
- FireEye
- Federal Communications Commission
- Federal Trade Commission
- Huntington National Bank
- Hyland Software
- Invacare Corp
- KeyBank
- MetroHealth
- Ohio Attorney General's Office
- PNC Bank
- Progressive Insurance
- Sherwin-Williams
- Skoda Minotti
- U.S. Attorney's Office
- University Hospitals

Positions:



Sectors:



Participant Survey:

100% rated overall program Excellent (69%) or Very Good (31)%

"Very engaging panels; relevant topics; loved mix of government, technology, professionals, attorneys, etc."

"Very relevant, informative and helpful. Great caliber of speakers."

"This was a brilliant idea. Totally helpful. I'm going to return to the office and take a second look at our cybersecurity insurance."

"Very Interesting, energizing topics. Very satisfied."

Event Sponsorship: \$1,500

Benefits:

- Two complimentary registrations and up to three additional registrations at 50% discount;
- Pre- and Post-conference attendee mailing list (includes names, titles, affiliations and mailing addresses)
- Acknowledgement in the brochure
- Acknowledgement on the conference website
- Prominent display of sponsor logo at the registration site; verbal recognition during the program; sponsor identification on name badges

Enhanced Event Sponsorship Opportunities

These opportunities are available to a limited number of Event Sponsors.

Networking breaks (3-6) +\$1,000

- Recognition in the program brochure
- Verbal acknowledgement in the break announcement
- Prominent display of sponsor logo during sponsored break
- One additional complimentary registration

Event breakfast (2-4) +\$2,000

- Recognition in the program brochure
- Verbal acknowledgement in the opening program
- Prominent display of sponsor logo during sponsored breakfast
- Two additional complimentary registrations

Event lunch (2-4) +\$3,000

- Recognition in the program brochure
- Verbal acknowledgement at the event lunch
- Prominent display of sponsor logo during sponsored lunch
- Three additional complimentary registrations

Cocktail Reception (1-2) +\$4,500

- Recognition in the program brochure
- Verbal acknowledgement in the reception announcement
- Prominent display of sponsor logo during reception
- Four additional complimentary registrations

Speaker and Advisory Board Dinner (group or sole sponsorship) +\$6,000

- Recognition in the program brochure
- Verbal acknowledgement in the program and at dinner
- Prominent display of sponsor logo at dinner
- Six tickets to the invitation-only dinner
- Four additional complimentary registrations

Conference Materials +\$6000 (sole sponsorship)

- Recognition in the program brochure
- Verbal acknowledgement in the program
- Acknowledgement and prominent display of logo on conference materials
- Four additional complimentary registrations

Exhibit Table +500 (6-8)

- Opportunity to have a tabletop display in the break and reception area
- Two exhibit-only tickets in addition to complimentary registrations for sponsorship

Registration Bags +\$1,500 (sole sponsorship)

- Opportunity to provide branded registration bags for attendees

Pens and Notepads +\$1,000 (sole sponsorship)

- Opportunity to provide branded pens and notepads for attendees

Exhibit Table Only Sponsorship \$1000 (6-8)

- Opportunity to have a tabletop display in the break and reception area
- Two exhibit-only tickets

WHEN

April 27 & 28, 2017

WHERE

Cleveland-Marshall College of Law

WHAT

Featuring a keynote address by Federal Trade Commissioner MAUREEN K. OHLHAUSEN, The 2017 Cybersecurity and Privacy Protection Conference will bring together experienced government officials, in-house counsel, business executives, cyber insurance leaders, litigators and cybersecurity and privacy managers to discuss current developments and best practices in cybersecurity and privacy protection.

WHY ATTEND

A truly cross-sector event, Cleveland-Marshall's Cybersecurity and Privacy Protection Conference is quickly emerging as one of the leading educational and networking events in the Great Lakes Region, and features rich content of interest to legal and compliance professionals, information technology and security experts, and executives responsible for developing security and privacy policies. The 2017 conference will feature a set of breakout sessions that will delve deeper into specific topics introduced in the plenary sessions.

CONTACT

Professor Brian E. Ray
216.687.2528
b.e.ray@csuohio.edu

CENTER WEBSITE

csulaw.org/cybersecurity

The 2016 Conference formally launched Cleveland-Marshall's Center for Cybersecurity and Privacy Protection, and was one of the first events in the Great Lakes region dedicated to these critical issues. The Center seeks to address the increasing demand for legal and policy analysis of the complex challenges government, law enforcement and the private sector face in securing and managing data while protecting privacy and economic interests. To that end, the Center coordinates and develops education and practical training programs for students, lawyers and other professionals. This annual conference serves as the Center's signature event each year.

Center Sponsorship Opportunities

Center sponsors provide support for the overall mission and activities of the Center for Cybersecurity and Privacy Protection. They receive all of the benefits of an event sponsor at the 2016 Conference and are highlighted at the event and in the conference materials. In addition, they receive the benefits listed below throughout 2016-17 Academic Year.

Founding Center Sponsor \$50,000

- Separate listing in the 2016 program brochure
- Verbal acknowledgement in the opening 2016 program
- Prominent display of sponsor logo throughout the 2016 program
- Six additional complimentary registrations to the 2016 program
- Acknowledgement on the Center Website
- Acknowledgement at each Center event in AY 2016-2017
- Prominent display of logo at each Center event in AY 2016-2017
- Four complimentary registrations to each Center event in AY 2016-2017

Sustaining Center Sponsor \$25,000

- Separate listing in the 2016 program brochure
- Verbal acknowledgement in the opening 2016 program
- Prominent display of sponsor logo throughout the 2016 program
- Four additional complimentary registrations to the 2016 program
- Acknowledgement on the Center Website
- Acknowledgement at each Center event in AY 2016-2017
- Prominent display of logo at each Center event in AY 2016-2017
- Three complimentary registrations to each Center event in AY 2016-2017

Center Patron \$15,000

- Separate listing in the 2016 program brochure
- Verbal acknowledgement in the opening 2016 program
- Prominent display of sponsor logo throughout the 2016 program
- Three additional complimentary registrations to the 2016 program
- Acknowledgement on the Center Website
- Acknowledgement at each Center event in AY 2016-2017
- Prominent display of logo at each Center event in AY 2016-2017
- Two complimentary registrations to each Center event in AY 2016-2017

Center Partner \$10,000

- Separate listing in the 2016 program brochure
- Verbal acknowledgement in the opening 2016 program
- Prominent display of sponsor logo throughout the 2016 program
- Two additional complimentary registrations to the 2016 program
- Acknowledgement on the Center Website
- Acknowledgement at each Center event in AY 2016-2017
- Prominent display of logo at each Center event in AY 2016-2017
- One complimentary registration to each Center event in AY 2016-2017